



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NEW JERSEY



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

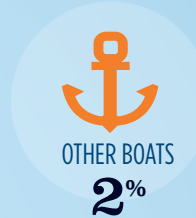
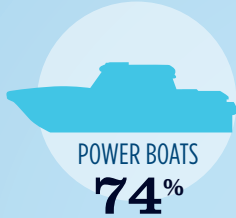
\$206.3 MILLION

CONGRESSIONAL DISTRICT 11

Number of Recreational Boats*	16,131
Recreational Boating Industry Businesses	44
Total Jobs	1,657
Annual Recreational Boating-Related Spending	\$86.4 MILLION

RECREATIONAL BOATS IN NJ-11

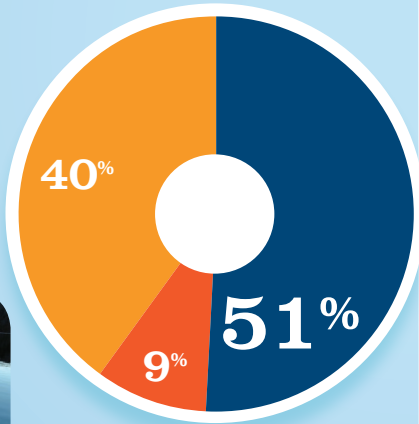
TOTAL BOATS*	▶ 16,131
REGISTERED BOATS	16,131
Power boats	11,938
PWCs	3,025
Sailboats	825
Other Boats	343
HOUSEHOLDS PER BOAT	16.8



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN NJ-11

TOTAL BOATING JOBS	▶ 327
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	131
Dealers / Wholesalers	29
Boat Services	167

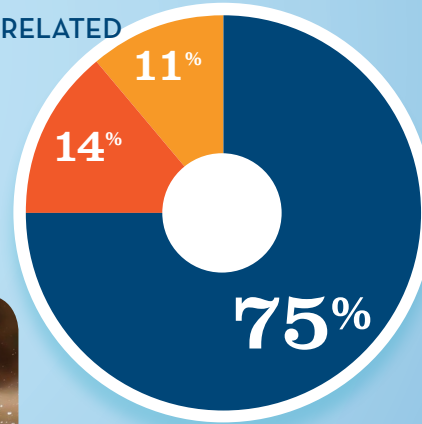


● BOAT BUILDING †
● MOTOR/ENG. MFGR. †
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES
 † 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN NJ-11

TOTAL BUSINESSES	▶ 44
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	5
Dealers / Wholesalers	6
Boat Services	33

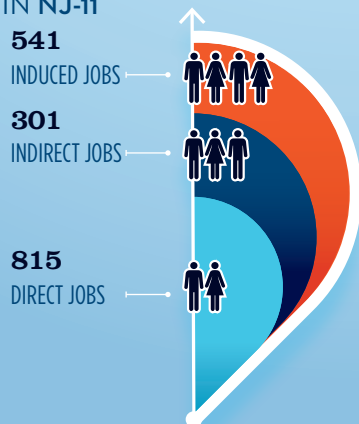


● BOAT BUILDING †
● MOTOR/ENG. MFGR. †
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES
 † 0%



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NJ-11

EST. TOTAL JOBS	▶ 1,657
EST. TOTAL LABOR INCOME	\$68.8 MILLIONS
Est. Direct Income	\$28.4
Est. Indirect Income	\$16.7
Est. Induced Income	\$23.7



RECREATIONAL BOATING INDUSTRY SALES IN NJ-11

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfgr.	\$0.0	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$6.1	\$6.1 MILLION
TOTAL MFGR. SALES	▶ \$6.1	
Dealers / Wholesalers	\$13.7	\$13.7 MILLION
Boat Services	\$31.1	\$31.1 MILLION
TOTAL RETAIL & SERVICES SALES	▶ \$44.8	

● BOAT BUILDING
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University